



## THE INSIDER: STACY SMALLWOOD

*If the fashion world had a superwoman, it would most certainly be the owner behind one of our partner boutiques, Hampden.*

Stacy Smallwood takes running all parts of Hampden in her Marni-shoe-wearing stride, with a hefty dose of Southern hospitality. "I choose every piece that makes it into the store," she says of the Charleston-based boutique, not to mention the social media, events, and styling hats she wears. "It is my job to know the designers and trends in order to assist you in feeling beautiful. And to do it with a smile." And therein lies her charm. Thanks to Smallwood's jet-setting nonstop to handpick fashion-forward yet accessible pieces from the likes of Stella McCartney and Sacai, you leave the shop not only wearing something chic but a grin, too.

Fashion is about helping women project their inner confidence externally.

—STACY SMALLWOOD,  
OWNER OF HAMPDEN

1. SELF-PORTRAIT dress, \$445 2. J.W. ANDERSON top, \$615 3. ANYA HINDMARCH bag, \$1,995 4. MARNI necklace, \$495  
5. STELLA MCCARTNEY dress, \$2,870 6. LIZZIE FORTUNATO earrings, \$250 7. PETER PILOTTO dress, \$2,250  
8. LOEFFLER RANDALL sandal, \$395 9. PROENZA SCHOULER bag, \$1,590 10. CLOSED pants, \$319 11. SACAI dress, \$2,255 12. CLOSED shirt, \$329  
13. TANYA TAYLOR top, \$475 14. ALEXANDER WANG 15. TIBI pants, \$1,100 16. SACAI top, \$670 17. SUNO dress, \$695