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Fashion Blogger Julia Engel Shares Her Top Tips for Effortless, Chic Style

Plus, take a tour of her favorite spots in Charleston, South Carolina.

GH By The Editors Jul 17, 2018



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Home is where the heart is for Julia Engel. The 27-year-old fashion designer and founder of the blog *Gal Meets Glam* takes us to her favorite spots in her hometown, Charleston, while showing off easy-dressing looks that work Monday to Funday. Here, she reveals the secrets to great style, working alongside her husband (photographer Thomas Berolzheimer, who shot this feature!), and always keeping a smile on her face.

Get Inspired by Julia's Week of Awesome Outfits





ANYTHING EYELET This not-so-basic white blouse dresses up your favorite jeans but has the same easy, effortless vibe as a classic tee. Top it off with a chic circle bag (they're baaack!). *Top, \$46, vicollection.com Jeans, \$99, sanctuaryclothing.com Bag, \$56 (with 20% off using code GHAUG20), modaluxe.com Earrings, \$42, baublebar.com*

Her instant outfit-maker: I have a drawer full of silk scarves in florals, gingham and other fun prints. One of those makes even a white tee and jeans feel special.

The ideal dress: When designing my [Gal Meets Glam dress collection](#), I thought, Is it comfy? Does it have stretch? How about pockets? Does it wrinkle easily? The modern woman needs clothes that are beautiful and practical.

Julia's dream team: People ask, "How on earth do you work with your husband?" It has its ups and downs, but we're quick to apologize and to forgive. We know when to turn off our working relationship and go back to our real life.

On social media: It's easy to get caught up in the negative, like when somebody says something hurtful online. I always focus on the positive and stand by this rule with my blog: If it's not positive, don't post it, and don't share it.

If you're a sucker for Southern charm, rich history, and Insta-worthy spots, prepare to swoon over everything Julia's hometown — **Charleston, South Carolina** — has to offer.





BEST PLACE TO STAY: 86 CANNON "A couple bought a historic building downtown and turned it into the most beautiful bed-and-breakfast. My husband and I have done a staycation here. They have multiple wraparound porches where they serve wine and cheese in the evening, and they lend out bikes so you can ride around downtown."