

STREET & SMITH'S SportsBusiness JOURNAL

Toasting the Holy City

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Charleston might be best known for its steeples, but there are also 30-plus breweries perfect for postgame celebrations near the teams' venues. Locally based Rusty Bull Brewing Co. has packaged, in 16-ounce cans or in kegs, the equivalent of 52,000 pints of team-branded beers so far this year for the RiverDogs and Battery. The Stingrays will announce their branded beer, and its maker, in the next few weeks.



COURTESY OF THE CHARLESTON BATTERY

Bellytcher Blonde Ale (RiverDogs)

Launched: 2019

Barrels brewed in 2022: 90

Availability outside stadium: 15 bars, 10 stores

Uncle Slam IPA (RiverDogs)

Launched: 2021

Barrels brewed in 2022: 60

Availability outside stadium: 7 bars, 13 stores

Striker's Wit (Battery)

Launched: 2021

Barrels brewed in 2022: 60

Availability outside stadium: 6 bars, 8 stores