



## Local Women's Triathlon Events Expand In Carolinas Ramblin' Rose Triathlons Will Now be She Tris Triathlons

**February 1, 2024. Mt. Pleasant, SC.** Charleston based She Tris Triathlon events announced today an agreement with Jeremy Davis of Set Up Events to purchase and rebrand the NC based all women triathlon events, known as Ramblin' Rose. The NC series started in 2007 and has events throughout the year in South Charlotte, Chapel Hill, Winston-Salem, and Huntersville. This acquisition will grow the number of She Tris events from two to six, spanning both Carolinas.

Davis, owner of Ramblin' Rose and part of the event management company, Set Up Events, stated "I love these events and what they bring to the community, and I feel now is the time for new energy and enthusiasm to be pumped into them. Angi and Sarah bring that excitement to their She Tris events and I know they'll bring it with them to North Carolina. I can't think of better hands for this series to be in. I have been honored to be a part of the Ramblin' Rose legacy and am even more excited about what She Tris will bring to its future."

Angela Klick founded She Tris in 2015 with the first triathlon taking place in the picturesque l'On neighborhood of Mount Pleasant, SC. Since then the events have expanded to include Carnes Crossroads in Summerville, which also includes a youth event.

"We started She Tris to show women of all levels that there's a place for them," says Klick. "That you don't have to be super competitive or have a lot of experience and that these distances are challenging, but conquerable. We have always cheered on the participants of Ramblin' Rose from afar, I have also participated myself. So we're excited to work with Jeremy to transition these events to be part of our portfolio."

Since inception over 14,000 women have participated in either She Tris or Ramblin' Rose events. "We are really proud of the impact our events have on women, their families, and throughout the communities," says Klick's partner, Sarah Hays.

While unique in their exact distances, each event features pool swims (200-250 yards), 8-9 mile bike rides, and 2-3 mile runs, depending on location. Participants as young as 10 and up into their 80's continue to register, cross the finish line, and cheer on their fellow participants year after year.

Michelle Boyd, Vice President of the Tri It For Life national organization, represents a longtime community partner for the Ramblin Rose events and prepares women for their first triathlon through training and mentoring programs. “Having She Tris come to North Carolina is a game changer for the sport of women’s triathlon. They are female owned and operated, they continue to participate in the sport themselves, and they can relate to our first time or beginner athletes. I’m super stoked and I can’t wait to see more women cross the finish line!”

Registration information for all six events can be found at [www.shetris.com](http://www.shetris.com).

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### **About She Tris Sprint Triathlon**

She Tris was founded in 2016 by Angela Klick to provide a high quality triathlon experience for women regardless of whether they were new to the sport or a seasoned triathlete. She Tris is the only pool swim triathlon and women only triathlon in the Charleston area and currently offers 6 regional events for women throughout the year. Every year, a percentage of proceeds benefit area organizations like Tri It For Life, local ROTC clubs, and local swim teams. Interested in sponsorship? Contact the Catalyst of Fun, Liz Alford, at [liz@shetris.com](mailto:liz@shetris.com).

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### **About Set Up Events**

Set Up Events is one of the largest and longest running triathlon event production companies in the United States. With events across the southeast including running, triathlon and other multisport events, Set Up Events specializes in providing high quality races at a price point accessible to every level of athlete. Having been a part of the Ramblin’ Rose Triathlon tour since its inception in 2007, Set Up Events is thrilled to be working with She Tris to bring a reimagined passion to the Tour.